



# Rainbow shoelace project



 What is the rainbow shoelace Project?

The rainbow shoelace project is to help raise awareness for the Lgbtqia+ community. The way it works is that you put rainbow beads (supplied by me) on your shoelaces to show that you are apart of the community or that you are an ally (the beads represent a safe person to go to for support).

 Why was the rainbow shoelace project started?

In March I had recently started highschool. I had rainbow beads on my shoelaces but I was to scared to wear them to school because I was afraid of being made fun of or bullied. I then came to the realisation that I wasn't the only one in my community feeling this way, so I started the rainbow shoelace project to stop other Lgbtqiat people feeling isolated and scared to be themself.

♥ How does the rainbow shoelace project work?

At the start of this project my friend and I started by giving packs of beads away to our friends and teachers. We also put posters with beads attached to them up at our local Super market notice boards. Fast forward to now, we give away over 150 packs a week within our community. We also send beads to people around Australia and have also had orders from overseas.

♥ How can you support the project?

For the rainbow shoelace project - awareness is the key. Spreading the word around by using #rainbowshoelaceproject on your posts and following/tagging @rainbowshoelaceproject on Instagram and Tiktok really helps us out! But overall just having the rainbow beads on your shoelaces helps others, you are changing the world one shoelace at a time!